



## CHAPTER NINE:

# **THE SUGAR FAMILY TREE** *(HOMO SAPIEN SACCHAROSE)*

Welcome to the Sugar Daddy Family Tree!

As with any species, there are many varieties of Sugar Daddies – from ordinary to elite, from wannabe to the real deal. None of the categories identified here are to be taken as rigid and immutable; they tend to overlap, and someone could be a Shopping Daddy today and a Mentor tomorrow – or he might be both at once, half and half, or any combination of any varieties. The purpose of identifying Sugar Daddy divisions and subdivisions is not to stereotype, but to explain and expand

correspondence, messages, emails, etc., and generally be devoted to caring for and making yourself invaluable to me. International travel for both business and pleasure will be involved. Sometimes you'll work nine to five, sometimes in the evenings, and often just sporadically since I'll be out of town. You will have time off to do what you want. The important thing is that you take care of me, be available when I need you or just want company, and be devoted to my interests. You will receive a monthly salary of \$6,000 per month, all travel expenses, a generous allowance for clothing, hair, etc. I am known for giving gifts. If it works out, things will get better on the financial front too. The reason sex is not involved is that I have done this before, and concluded that sex gets in the way of the kind of relationship I want. I don't want any complications, jealousy or monogamy. You can live where you want, but I am willing to discuss providing you a place near me. Your private life will be yours.

I realize from reading what women on this site have written that many ads are not real. Be assured that this one is.

That's a pretty elaborate, well-thought-out profile; it's an unusual one, but it describes the Sugar Daddy who wants an assistant that will be part employee, part Sugar Baby. This Traditional/Gentleman Daddy is rare.

Generally, Mr. Tradition is the guy we hear the most about; he's the Sugar Daddy we see in movies and in the headlines when his cover blows. He might be a CEO, or he could even be a politician. The Traditional Sugar Daddy "keeps" his woman: he buys her a condo at the beach and bankrolls her lifestyle, in which he plays a key part. Perhaps their agreement is that she keeps one or two nights a week free just for him – whether he chooses to exercise his privilege to see her or not. She knows that if he wants her to accompany him somewhere, whether it's a dinner party or a week

they know you'll find it. They genuinely want to help ease your financial pressures – they just don't want to talk about it. If at some point you need more money, ask and ye shall receive – as long as you don't make a big deal out of it. And don't take any of this personally; don't interpret his discomfort to anything you may have done. His money *shtick* is strictly his baggage; as long as he's generous, which Cash Daddies usually are, you've got nothing to worry about.

A **Check Daddy**, again named descriptively, prefers to write checks for a standard monthly allowance so he can write it off as a business expense. Some Daddies even put their Sugar Babies on the payroll of their companies. (If parts of your brain are suddenly blinking like Christmas tree lights, remembering this or that scandal where some corporate honcho's payroll was weighted with invisible female employees – yep, that's exactly what we're talking about.)

Unless you know your Sugar Daddy well, though, it's best *not* to accept checks. We've heard too many stories about phony Sugar Daddies who give a check to an unsuspecting Sugar Baby and cancel it later on. The only check you should accept is one that's certified. You can change this policy after you've been seeing Sugar Daddy a while and are sure he's going to stick around rather than stick it to you with a rubber check.

### Debt Daddy

The **Debt Daddy** pays your bills, reduces or erases your credit card debt, and eases your current financial burden. He'll probably ask you about your expenses some time after you begin seeing him – he'll want to know how much you pay out every month, what you owe on credit cards or school loans, etc. The kind of Daddy who

every other type, will never be as popular with Sugar Babies as the beloved **Shopping Daddy**.

### The Shopping Daddy

*Food for thought:* Remember the fun you used to have dressing up dolls when you were little? Well, most little boys were discouraged or forbidden from playing with dolls. Some of them desperately wanted to – and not just the ones on their way to Castro Street SF. These guys look at a beautiful woman and see the doll they never got to play with. It's obvious why Shopping Daddies are so popular with the Babes.

Remember the scene in *Pretty Woman*, at the clothing boutique, when Richard Gere tells the salesmen it's time for some "major sucking up." Gere uses his sense of entitlement as a wealthy man to give Julia Roberts, his weekend Sugar Baby, something she's never gotten before. He's glad he has the power to make the snobby salespeople treat her the way she's always craved.

The only difference between the Gere character and the stereotypical Shopping Daddy is that the latter usually wants to be more involved in the process. So be prepared, honey, 'cuz Shopping Daddy isn't going to simply let you loose in the mall with a credit card: he's going to go with you, to choose what *he* wants you to try on, and he'll watch you go in and out of the dressing room modeling one outfit after another. He may even make an erotic game out of it. He is also likely to be honest in his appraisals. If your taste in clothing happens to clash, you might have to make a few wardrobe compromises – but that's a small price to pay, don't you think?

One delighted Sugar Baby described her first encounter with a Shopping Daddy she met by chance in the mall:

Sometimes you can't tell from a profile that a guy likes to 'shop till he drops' – so watch for clues when you first get together. If he asks to meet in the Food Court at the mall, don't be insulted – Re-joice! And wear your favorite shopping clothes (the ones that slip on and off with ease).

### The Mentor Daddy

Needed: Sugar Daddy Mentor for help with school, bills, and what to do next...got ideas?

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Sugar Daddy seeking young lady protégé. Can offer guidance and financial security to the right girl who's missing that in her life.

Most of us have had mentors in our lives who've guided us, in our careers or otherwise. While we don't usually associate being a protégé with our dating lives, it frequently happens organically in conventional as well as in Sugar relationships.

Ike Turner started treating Tina badly soon after they became romantically involved, but that doesn't cancel out his professional mentorship of her. She was blessed with that distinct and sexy voice – Ike can't take credit for that – but he nurtured all other aspects of her career. Anna Mae Bullock (Tina's real name) was a hick kid out of some southern backwater when he hired her to sing with his urban blues band and eventually taught her how to be a performer.

Would Anais Nin have written unique and enduring erotica if she hadn't had, as a writing mentor, Henry Miller (as well as his wife June, the sexy Sugar Mama of the threesome)? Would Virginia Woolf have written brilliant novels without her husband Leonard

who can pass for royalty. He too, oblivious and detached as he is, finds himself in love with the street urchin he tenderly molds into an elegant, articulate lady.

A mentoring relationship can be deeply erotic, layered with elements of power and gratitude. Of all May/December relationships, however, a mentorship is the one least likely to last: Sugar Baby eventually outgrows Daddy, and even rebels against his teachings as a form of manipulation. Their break-up is likely to be stormy and painful, as it unearths buried psychological issues for her. Only later in life, with the perspective age can bring, will she realize how much he meant to her.

### Event Daddy / Travel Daddy

CEO seeks young beautiful woman to accompany me to conferences, meetings, black-tie dinners. Everything first class, all expenses paid.

**Travel Daddy** ads like this one are self-explanatory. Some **Event Daddies** don't travel that much, but want Sugar Babies to serve as their date at mandatory high-profile business or community events. This type of Sugar Daddy may or may not be married; if he is, his wife either can't or won't accompany him. He may or may not want sex with his Sugar Baby; if not, he'll book them separate hotel accommodations.

All he wants her to be is a delectable piece of arm candy with a reasonable ability to converse and remain poised in social situations. Some Travel and Event Daddies are gay; Sugar Baby acts as his cover, what's known as a "beard," fostering the illusion that he's happily heterosexual.

Unlike Sugar Babies drawn by the allure of power, ambition, and influence, this Sugar Babe is down-to-earth. The kind of Sugar Daddy she needs isn't that hard to find once you admit you'd enjoy him: most of the time he's *chillaxin'*, as he puts it, by the pool, or killing his buddies in the best play station fight of their lives. While he can provide the fun and relaxation that comes with financial security without having to work for it, his package doesn't include Donald Trump-style thrills and chills. He doesn't know Merlot from Cabernet, and washes down his burgers with a glass of beer.

A Slacker Sugar Daddy may never have lifted a finger in the name of labor. Some have trust funds they've lived on since their 18<sup>th</sup> birthday. Some are family business heirs, whose checks magically appear in their mailboxes every month. Others are 29-year-old technical geniuses whose brilliant dot-coms or high-end software sold for millions.

This breed of Daddy seeks leisurely adventures such as jet skiing, skydiving, snowboarding, surfing, and the occasional bungee jump. He's likely to schedule these adventures at the last minute; he doesn't have work obligations to make his plans around, or employees relying on him. He wants a Sugar Baby who enjoys the same kind of fun, and who'll be ready to strap on a helmet and join him whenever the mood strikes. He also wants her to come up with new ideas for their adventures. When he's home *chillaxin'*, he likes having her around as company. Otherwise, that's about all he expects from her.

He'll give her a whole wing of the house to come and go as she pleases, and keep his noisy play station and computer equipment on his side of the place. Slacker Dads are casually free and generous with

We asked married members on SeekingArrangement.com why they're looking for an extramarital affair. Here are some of their answers:

I'm in a loveless marriage and I stay only for my children.  
I'm looking to fill the void in my life.

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I'm in an open relationship with my spouse – she knows about and approves of my activity.

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I've never been able to be monogamous – I need the excitement of an affair.

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I stopped wanting sex with my wife a long time ago – so did she. We're best friends...and there are the kids...I know she knows I cheat, but she pretends not to.

Some men claim that an affair actually helps them stay in their marriage. That does make some kind of sense – when you're hungry you seek food, and when your hunger's been satisfied, you're content with the status quo. One Sugar Baby noted:

In an SD/SB relationship we honor the marriage to the degree that we're not interested in stealing the man away, just in keeping his fantasies, desires, sexual needs or anything else satisfied—so he can stay in the marriage.

Whatever the reasons for extra-marital affairs, we at SeekingArrangement do not advocate cheating. Our enthusiasm for the Sugar lifestyle isn't an endorsement of adultery, but only of Sugar relationships between consenting adults. We're not responsible for who uses our services – to blame us for adultery would be like blaming hoteliers who let their rooms. The decision to seek a relationship outside of one's marriage is a personal choice and a private matter.



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I had a relationship with a married man for about five years, so I know how to be discreet. I actually prefer a married Sugar Daddy – it seems to me somewhat normal for a man who has a wife and family to want something different just for himself, whereas I'm weary of the single man (especially in his 40's and older) that doesn't want a serious relationship. Many single men (regardless of how they portray themselves) have issues relating to women, and this is why they're alone. They're the ones you see on the dating sites two or three years after you first meet them.

*News Flash:* Daddies aren't the only people in the Sugar Bowl with rings on their fingers: some Sugar *Babies* are married too. The double standard is very much alive and well: SDs want their Babies all to themselves.

I'd prefer my Sugar Baby unmarried. I've had SB's who were in other relationships, and how that one was going had an impact on ours. She would be moody, or more or less affectionate depending on what was going on with him. Also, an SB in another committed relationship wasn't always available to travel and do things with me.

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I would never see a married Sugar Baby. No exceptions. As for someone in another relationship, I don't think it's fair to keep her from that. But if that relationship affects ours, that would be a problem we'd have to discuss and work out.

One married Sugar Daddy took a humorous view of it:

I'm a married Sugar Daddy searching for a Sugar Baby. I've met some great women here and many of them like the flexibility that a married SD provides. After all – we men can be pretty needy.

spected each other.

### Sugar Mamas

*Baby what you want me to buy  
My accountant's waiting on the phone...  
Cause I'm a suga ma-ma-mama  
I'm your suga mama, suga mama*

—Beyonce Knowles, *Sugar Mama*

Sugar isn't just for Daddy any more, gents – and it hasn't been for a long time. Mama wants some sugar too, and Mama's getting it for herself.

It's common knowledge that women reach their sexual peak some time in their mid- to late thirties, while men are on their way downhill by the time they finish adolescence. Actually, that's an over-hyped "fact"; the only thing that peaks for teenage guys is orgasm: they come fast. Many men learn, as they grow up, how to become better lovers, especially if they have the right women as teachers...but this is beside the point. Women want to be Sugar Mamas for the same reasons that men want to be Sugar Daddies; it's just that historically they haven't had the resources to satisfy their sugar cravings. Still, lust will always find a way: historically, many a horny housewife has commandeered the painter or gardener or pool boy into a part-time Sugar Baby, padding his bills and paying them from the household checkbook.

In conjunction with women's growing economic power and independence has come an increase in the Sugar Mama phenom. There was a time when a woman wouldn't be caught dead paying for sex services – it bears a certain stigma – but that too is changing. A few years ago, Heidi Fleiss, the infamous Mayflower Madam of DC, announced she was going to open a Stud Farm *for women* in Nevada,

pany her on the road as a companion, personal assistant, and protector all rolled into one. Some high-powered Sugar Mamas want a Sugar Baby to take care of the house and animals, to be there when she gets home, and accompany her to events. In most cases, Sugar Baby can do whatever he likes – lounge around all day, play with his friends, go to school – as long as he’s available to her at the drop of a hat.

Professional escorts called Walkers hire themselves out to play the role of a date at high profile events. Usually a gorgeous gay (but sometimes straight) man, he offers her the prestige of being seen with a highly desirable young man. A Walker is sometimes called a *Beard*, a closeted gay Sugar Mama’s cover-up lover.

The no-sex Sugar Mama, is at least as rare as no-sex Daddies. The male Sugar Baby is Mama’s Boy Toy. He can live in or live out; either way, Sugar Mama makes sure he has a wardrobe in keeping with her lifestyle and a ride that won’t embarrass her. Depending on the scope of her wealth, she might also pay for school, electronic and other toys, surfing vacations ...whatever it takes to keep Baby happy, as long as he goes with her to the Sundance Film Festival, award shows, and vacations on the Riviera.

Just as the financially modest man can be a Sugar Daddy, a woman doesn’t necessarily have to be wealthy to be a Sugar Mama. Some men are more motivated by companionship or sex than by money, so it’s even easier for a woman to keep a Sugar Baby without blowing her small retirement fund. Most male Babies aren’t quite as demanding, materialistically speaking, as their sisters.

For an adventurous, open-minded woman, a Sugar Baby can be an excellent solution to the many and sundry issues faced by older women regarding relationships. He’s a convenient source of free

but almost every woman goes through certain rites of passage regarding career and relationship issues in their 20's. Thus, a lesbian Sugar Baby and Mama sometimes end up as long-term best friends.

I am a very stable, gentle and generous lady who likes to spend her free time with a female Sugar Baby. I hope to find a female companion for traveling, shopping, dining, theater, spa days, and private fun.

*You go, girl!*

### Sugar Babies On The Family Tree

The queen of the Sugar Baby Family Tree is the **First Daughter Full-Time Sugar Baby**. At the top of the Sugar chain, these Babes expect a monthly allowance and will even put it in writing, so be prepared to sign on the dotted line. Expect to spend \$5,000 to \$20,000 a month if you want a First Daughter at the pinnacle of her career (like athletes, Sugar Babies rise, peak and lose their stuff in the space of two decades. Read Michael Lewis's book *Money Ball* on adjusting pay scales accordingly). First Daughter Sugar Babies are *kept* women in the traditional sense, with their own condo, high-end car, designer clothes, lifelong spa membership, and a collection of credit cards *you* pay off every month.

These gals – and sometimes guys – are the Major Leaguers. Some of them make sure they have more than one benefactor, keeping Secondary Sugar Daddies on the back burner in case the first one goes sour.

*You will start off standing  
proud to steal her anything she sees  
but you will wind up peeking  
thru a keyhole down upon your knees.  
–Love Minus Zero/No Limit, Bob Dylan*

tongue-kissed? Maybe his silence was just politesse. Daddies can be so chivalrous.)

Being a **First Daughter Full-Time Sugar Baby** is a rigorous vocation, but it's as materially rewarding as being a corporate CEO. The money is about the same if not more, and you don't even have to go to the office! But, again, this is no easy gig: only you know if you have it in you to maintain the high standards required of a First Daughter Full-Time Sugar Baby.

The Second and Third Daughters of the Sugar Baby hierarchy are **Student Babies** and **Career Babies**, respectively, and are the most common Baby types in the Sugar universe.

The typical **Student Baby** is working two part-time jobs and taking a full schedule of courses. She's exhausted, and would love to drop at least one of the jobs, but would need help with her tuition. Says one 22-year old Veterinary Assistant from Los Angeles:

I don't like to be materialistic, but it would totally help out if I got like enough money for a good car and could work less and take more classes. I'd finish so much sooner that way.

The typical **Career Baby** is a recent graduate trying to jump-start her career. She wants access to contacts and information: she wants a mentor. If she's a corporate type she'll most likely look for a CEO Daddy; if she's a musician she'll try to find someone in record production. She knows the fastest way up is through networking, and she wants someone who can open doors, give her advice, and possibly teach her a thing or two about her chosen field.

Student and Career Babies represent a high percentage of SBs, and are far easier to please than the Major Leaguers mentioned

character of Nikki is a Shopaholic in a Mormon world; in Sugar lingo she's a classic Shopping Baby.

The **Secretary Sugar Baby** is still alive and well, despite laws against sexual harassment in the work place. There is something very seductive about the boss/secretary dynamic, especially in its earlier incarnation, pre-computer: back then no man would deign to work on the female-identified typewriter. As I've pointed out, power is a huge aphrodisiac, and power is what the boss/secretary relationship is all about.

Many Secretary Sugar Baby/Daddy relationships evolved as an outgrowth of being in close proximity to one another, day in and day out, in highly eroticized work roles. I used to know a Secretary Baby who was a personal assistant to the CEO of a major Fortune 100 company; her job responsibilities were basically to attend to every one of her boss's needs, from fetching his morning coffee to buying presents for his wife – in addition to running his office. She was paid a handsome high six-figure income, and Sugar Daddy bestowed perks on her that the company knew nothing about – or else looked the other way. Ah, the good old days, when men were men and women were secretaries; when harassment was flirting and corruption kept behind closed doors!

The Secretary Baby doesn't just get material benefits; she's also likely to be getting rip-roarin' clandestine sex on the desk or in the darkened conference room high above the lit-up night-time city. Some Boss/Secretary relationships last a lifetime: President Franklin Delano Roosevelt and his 'girl' are a case in point. (Happily, Eleanor had her own female Sugar Baby, as was discovered long after they were all dead and gone.)

life was so stressful at home with his high-maintenance wife that he liked coming over to our place to relax. No pressure. He didn't have any children of his own, so my kid brother and I were part of the package - he had a family life with all of us. We loved the presents.

Can't you just see them, with their highballs, dancing to Frank Sinatra on the Victrola, with the kids watching and giggling from the top of the stairs? By contrast, here's what a modern-day Sugar Daddy has to say on the subject.

Kids would complicate the relationship for me, and make it difficult to find what I need and am looking for. I understand the demands kids make on a Sugar Baby's life and I believe they should come first when there's a conflict - but I don't want or need any involvement with them. Adding kids into the equation would introduce stress that would not be beneficial to me or the Sugar Baby.

I'm not saying either attitude is better than the other, but merely looking at the way attitudes change over time; my guess is that the latter Sugar Daddy is probably more typical today than the one from a previous generation.

That pretty much covers the Sugar Family Tree, with the notable exceptions of Gay Sugar Daddies. We'll talk about them in the next chapter, along with celebrity Daddies and age differences between Sugar lovers.





## Mommies and Daddies For Real

Not everyone comes into the Sugar Bowl free and unfettered, that is, without a past; sometimes the past is a tangible part of the present. I'm talking about kids: a good percentage of Sugar Babies and Daddies are, in real life, mothers and fathers for real. Some of their children are grown and gone, and know nothing of their parent's indulgence in the sweeter side of life. Even younger children are frequently clueless: their parents make sure of that.

I have children. Not a man in the world has to worry about meeting them; I do not think that it's even part of the deal. My Sugar Daddy is a SEPARATE part of my life, and it suits me fine to keep it that way.

This Sugar Baby's attitude is representative of most. For women, single mothers no less, the Sugar life is something they want to keep as theirs and theirs alone, a little piece of pleasure removed from her kids, her household, and her outsized responsibilities. Her situation is similar to that of the married Sugar Daddy, whose Sugar Baby is a haven from the pressures in his life.

I'm not sure about this, but I have a hunch that keeping the kids separate from Sugar lovers is more of a modern development, that in the past, Sugar Daddies got more involved with their Baby's babies. One woman, now a Sugar Baby herself, fondly recalls her mother's Sugar Daddy.

My mom had a several-year relationship with an older rich businessman. They'd go out to dinner, dancing, to clubs; they'd take short trips - but mostly it was dinner at our house followed by TV and necking on the couch. I remember lots of jokes and laughter. Sometimes they would just have highballs and play records. I think his

above. They'll negotiate for fairly straightforward arrangements, for the typical benefits from a Sugar Daddy that we've discussed throughout this book. Whether a Sugar Daddy opts for one of them or goes for the top of the line depends on what kind of arrangement he wants and what kind of person he prefers to be around: a First Daughter Sugar Baby is a very different kind of woman than a Student or Career Baby, in ways that are self-evident and require no explanation. Needless to say, his choice also depends on his budget: what he spends a month on a Student Baby wouldn't even cover First Daughter's fingernail upkeep!

The **Curious Sugar Baby**, as her name implies, wants to find out about the Sugar lifestyle. She's lured by the luxury and adventure. She might drift in and out of the Sugar community, having a Daddy for six months or a year, then entering a conventional relationship for awhile and returning for more Sugar after that runs its course. Even once she's well acquainted with the taste of Sugar, she remains curious to experience different aspects of it: this Babe's mantra is, and always will be, *Betterharderfastermore!*

**Shopping Baby** must absolutely have a Shopping Daddy – or, at the very least, a generous one. She's addicted to her Gucci, Dior, or Louis Vuitton, and only a Sugar Daddy can fund her habit – which sometimes gets out of control. When that happens, Shopping Baby gracefully accepts a scolding, or even punishment, from Sugar Daddy. Shopping is a kind of neurosis with this gal: she fully enjoys the cycles of spend, spend, get in trouble, get punished, exercise control – only to eventually start all over again with spend, spend, spend. Addiction counselors call her a shopaholic and treat it as a disease along the same lines as alcoholism. In the HBO series *Big Love*, the

On their first few dates, Sugar Daddy takes her to fine restaurants for stratospherically expensive dinners; within a month he's helping pay her mortgage, and eventually he makes regular deposits into her retirement fund. Welcome to the Big Show!

*How do these Babies get away with it?* You might very well ask.

For starters, a First Daughter better be more than everyday beautiful. We're talking about extraordinary movie-star beauty on the order of Angelina Jolie, Heather Locklear, or Charlize Theron; and even so, at this level arm candy doesn't begin to cut it. For what he's shelling out, Sugar Daddy expects intelligence and wit, a woman who can hold her own in sophisticated company. She treats being a Sugar Baby like a job, and spends time honing her skills – by reading the Business Section of a major newspaper to learn financial jargon, and a variety of high-end lifestyle magazines so she can keep Sugar Daddy and herself hip to the latest trends. She cuts out articles on exotic travel destinations, keeps restaurant reviews on file, and monitors changes in men's fashion. She's the engine that runs their high-powered lives.

First Daughter Sugar Baby is poised and composed under all circumstances. She's rarely able to stop being *on*, except perhaps at home alone or with Sugar Daddy. Even then, she'd sooner die than sit around in hair curlers and a bathrobe. The dozens of beauty regimens she undergoes are her own private business, sequestered from Sugar Daddy's awareness; he's not even certain of her real hair color. A Sugar Baby I once knew managed, for three cohabiting years, to keep Sugar Daddy from finding out she had an upper dental plate. (He never mentioned it, so she thinks her ruse worked, but I wonder: Didn't he feel it when they

labor for all those “boy jobs” like hanging the storm windows, assembling store-bought furniture, or rotating the tires on the car. Back rubs are also a big item on the agenda. Sugar Mamas who *really* don’t have money can still keep a Sugar Baby happy with free room and board, all the sex he can handle, and as many extras as she can afford to charge to her credit cards.

Some Sugar Mamas don’t want a young, hot, buff man; they want a young, hot, buff woman. In fact, in some parts of the country – San Francisco, New York, Northampton, MA – lesbian sugar arrangements are probably more common than straight ones. Take, for example, this offer:

A few years ago I inherited my father’s estate which includes several assets, all managed under a holding company that I run. Things run fairly smoothly so I have lots of time for play, and I’m looking for a girl to be my business assistant and lover. You will be paid a generous salary with medical and other benefits as an employee of my company, and you will also be given a cash allowance and an apartment as my lover; however, most times you will stay with me in my home.

For women, NSA sex is intensely liberating: it frees them from the constraints of sex-as-love. When both parties are women, well, watch out, because here comes the revolution!

Being a Sugar Mama is empowering. I took care of the female in my alternative relationship and I felt happy when she was happy, or good when she looked good in the clothes I bought her.

Sugar Mamas *understand* Sugar Babies. They know in their bones the why’s and wherefores of a young woman in this kind of relationship – they’ve been there. Maybe they weren’t financially strapped,

where prostitution is legal and brothels exclusively for men dot the landscape. Fleiss's plans have yet to materialize, but just the fact that someone's considering such a business is evidence of a sea change.

A lot of men don't seem to understand why a woman would pay for sex: they think women can 'get it for free.' They don't realize that there are appealing aspects of sex-for-pay, primarily, being catered to, with no pressure to perform or reciprocate. Having an ongoing Sugar Baby is different from a night with a male prostitute, but they do have a few elements in common. First and foremost is No Strings Attached sex: that's what the majority of Sugar Mama/Baby relationships are ultimately about. Most Sugar Mamas aren't interested in long dinners, long talks, or long evenings out – they just want to roll around on their Egyptian cotton 200-thread designer sheets with a designer guy who's young, hot, and buff. No complications.

As with Mentoring Daddies, influence and mentorship are often part of the package. Sugar Mamas help groom their Babies for the future by buying and/or choosing their wardrobes, teaching them certain attitudes and skills, and using their influence and network of connections to help them get ahead.

I am seeking a protégée – male, female, or transsexual – who's interested in an NSA relationship. You must be talented, intelligent, ambitious, and highly sexual. I can offer you financial assistance as well as advice for your future. I am fiery and fun, I have seen much of this world and will be an invaluable friend and lover to you. I hope to change your life for the better.

Just as there are some Sugar Daddies who only want companionship and not sex from a Sugar Baby, so too are there platonic Sugar Mamas. A woman who travels for work might want a Sugar Baby to accom-

### When Mommy Joins Daddy

Sometimes a couple advertises in a profile: both Daddy and Mama together seek a Sugar Baby. The prime motivation for these arrangements is almost always threesomes, or perhaps taking turns with each other while the third one watches; there's a strong element here of voyeurism and exhibitionism.

You fit the exact description my wife gave me of the kind of woman she would consider an added value to our household. And I fit the description of what you are seeking at least as exactly: pampering girls is what I was born to do, and trying new things is my second nature. We seek a subject, not an object. If your gut feeling tells you to, than contact us without further ado and prepare for a grand and moving life! If this works out the way we hope, I would consider it the highest return on capital in investment history.

In most cases a couple offers the same perks as Sugar Baby would get in any SD relationship. This kind of setup can be a lot of fun for the women, if they develop a friendship – but it can also be a mine field. You're walking into an established couple relationship, inheriting all their old habits, including the dysfunctional. Who do you think ends up in the middle?

I was a mediator for my last couple, the neutral party in their disputes. Every couple has disputes, and I was the person who could "translate" what each was saying to the other. It wasn't bad or strange; however, if the couple has a lot of dysfunction you may find yourself in the middle of a war, and become just another casualty. It can be emotionally draining, which is why I had to end it with them. But during the good times, what I had and what we shared was a decent, committed relationship where we all re-

As a society we have huge conflicts about monogamy, marriage, and adultery. Most people give lip service to fidelity, but then turn around and have affairs. Anyone who's thought about the issue with any degree of seriousness recognizes that it's the marital structure that puts both men and women in a bind. Monogamy doesn't come naturally or easily to most human beings – which doesn't mean they shouldn't try to practice it; it just means they frequently fail.

Like the rest of the population, Sugar Babies are all over the map in their feelings and opinions on this issue. Some feel guilty about the wives; some resent not having enough time with their Sugar Daddies; some actually prefer married men for a number of reasons. Here's what they have to say about it:

I had a married sugar daddy for about a year and it was rather awkward. I always felt a bit guilty when I saw the wedding ring on his finger ... needless to say married sugar daddies are no longer for me.

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With married men you can feel like you're stealing from the wife. I went through that for quite some time and expressed it to my married SD. I felt she or the marriage didn't deserve to be treated as he was doing, and that if he was unhappy, she should know so they could do something (or not)... but now I don't really dwell on it anymore. It's his life.

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One good thing about the married man is that I don't have to worry about his taxes or house payment or anything else that he might do. When you get involved with a single guy, especially one who's been married and has kids, you have to deal with his past, his obligations to his family, whatever. With a married man, you can enjoy your time with him and take him for what he is.

their money, and will hand over a wad of bills without putting her through any drama for it. He'll buy her whatever she wants, pay for their adventures, and give her cash whenever the mood strikes him.

The Slacker Daddy lives comfortably and can afford the finer things in life, but all he really wants is to throw up his feet, put on his headphones and listen to music, or tinker with his electronic toys, and every few weeks or so have an adventure. There's someone for everyone in this world, and I know there are Sugar Babies out there who'd enjoy what a Slacker Daddy has to offer.

Just as there are countless kinds of people in the world, there are more kinds of Sugar Daddies than can fit on our Family Tree. **Retired Daddies** are usually divorced or widowed, and want a Sugar Baby to stand in for the long-gone wife on cruises and RV camping trips. Then there are **Sugar Mamas**, some similar to Sugar Daddies but some very different; we'll talk about them later in this chapter. For now we turn to the Sugar Daddy who could probably fill a whole book himself: The **Married Sugar Daddy**.

#### Facts

- One in five adults in monogamous relationships, or 22 percent, have cheated on their current partner.
- Nearly 50% of people admit to being unfaithful at some point in their lives, according to the MSNBC.com/iVillage Lust, Love & Loyalty Survey (April 2007).
- According to the same survey, married people with kids – including women with very young children – are nearly as likely to commit adultery as childless couples.
- Half of all marriages end in divorce.



Event Daddies usually provide a limo, and pay for the designer gowns or anything else they want her to wear. But the more significant perk Sugar Baby gets from a Travel or Event Daddy is access to people she might not otherwise meet, and to a world she'd have a harder time getting into on her own.

### Slacker Daddies

Looking for Sugar Baby for fun times, NSA, no pressure or expectations. Homebody, willing to change if the right girl helps me spend my money creatively.

No, this is not a contradiction in terms; and yes, I know that Sugar Babies come to SeekingArrangement to escape the grubby slacker universe – but when the word is coupled with Daddy, it takes on a whole new meaning. For a certain type of Sugar Baby, a **Slacker Daddy** is perfect, providing a honey-like mellow feeling, rather than the speedy rush of Sugar.

Not every woman *wants* to fly all over the world, wear stockings and high heels every night, and pay scrupulous attention to the condition of her toenails. I'm sure a lot of Sugar Babies can identify with the type of girl who isn't a jet setter, and finds it a strain to have to be 'on' for 24/7. Her idea of a good time is ordering in Chinese and eating it in her pajamas while watching reality TV. She wants a life of leisure without having to sacrifice square footage, designer bags, or car insurance. Her profile might look something like this:

Laid back girl seeking laid back guy who can afford tickets to movies, rock concerts, ball games, and other sporting events. I want beautiful surroundings and good times without all the headaches and hustle.

and his printing press? We'll never know for sure, but these mentors were also these women's lovers.

Every day of the week American girls flee the country roads of the heartland and head for New York or another big city, seeking fame, fortune and adventure. She gets some kind of office job, where inevitably one of the older men she works for takes her under his wing. He grooms her for society, showing her where to eat, what to order, which books and magazines to read .... These are mentor relationships.

Sugar Daddies are natural mentors, considering that he is, stereotypically, older than his Baby, and has usually achieved the kind of success most people only dream of. An ambitious Sugar Baby would do well to find a **Mentor Daddy**. Maybe she's a recent graduate trying to figure out what to do with an Art History major; or a woman wanting to quit her dead-end job and start her own business. These protégé Babies are usually single, don't have caring parents to help them, and are precariously navigating life on their own for the first time. For them a Mentor Daddy can be a great source of knowledge, life experience, and wisdom. Sometimes she needs his financial help to get her vision off the ground, but more important, she needs his expertise.

While a Mentor Daddy appears very different, on the surface, from a Shopping Daddy, they actually share a few similarities. Both enjoy molding and shaping a girl to suit their taste. A classic example in literature is *Pygmalion*, better known to modern audiences in its reincarnation as *My Fair Lady*. Eliza Doolittle, as furious as she gets at Professor Higgins, cannot help but fall in love with this man who transforms her from a scruffy flower vendor into a woman

He started by helping me pick out eye shadow at a cosmetics store. After a brief conversation about the kinds of clothes I like, we went to one of my favorite stores and he bought me a few hot outfits, complete with shoes and bags to match. I felt like it was Christmas. I asked him why he was doing this, what he got out of it. He said he got more joy out of giving than receiving, and he loved to see a beautiful girl so overjoyed and glowing with excitement.

Sugar Babies who prefer to shop alone or with a girlfriend will be relieved to learn that not *every* Shopping Daddy wants to be this intimately involved.

My previous SD was a big-time high-roller, so we always met in Vegas or another high-end casino town. He'd usually gamble ten hours a day or more, so he'd fly my girlfriends out with me and we'd shop at Caesar's or the Bellagio. I'd shop all day, then wear one of my sexy new outfits for him when we went out to dinner.

Nice work if you can get it.

Shopping Daddies are a special breed. They take pride in their ability to keep a woman looking like a million, on both a financial and aesthetical level. If you're the kind of girl – *and who isn't?* – who'd enjoy having a Shopping Daddy, you should seek one out, possibly even hinting about it in your profile (bluntly stating a desire for a Shopping Daddy might be off-putting to potential SDs; then again, with honesty as the Sugar credo, you might try and risk it). They themselves don't tend to advertise their shopping propensities, but their profile might say something like, "I have more money than people to spend it on," or "I only have myself to buy things for, and that's not enough."

wants to take on your whole messy magilla is typically a financial wizard with a streak of the rescuer in him. He gets a lot of satisfaction by helping out a damsel in financial distress. He'll go over your budget and figure out the best way to consolidate your debts, which to pay off first, or whatever financial wizardry he comes up with to improve your situation. He may even offer to negotiate with creditors on your behalf. While he's doing all this, he'll probably tease you and laugh at your lack of money smarts. Don't be offended – it's just an aspect of his *schtick*, part of what pleases him about taking you under his wing this way.

Again, it's probably not a great idea to let someone you hardly know get into your financial panties. For all you know he could be the leader of an identity theft ring, collecting checking account and credit card numbers for sale or distribution. When he first proposes paying down your debt, thank him politely, but say your budget is actually quite simple, but if he would just cover the phone and utility bills.... Once you've gotten to know and trust him, of course, just dump your papers in his lap and let the re-org begin!

The Debt Daddy is doing you a great service. Instead of just handing you a fish, he's teaching you how to fish. He'll get your finances ship-shape and show you how to keep them that way for the rest of your life. Not only should you welcome this opportunity and follow his advice, but for the duration of your relationship with him, pay attention to every word that falls from his lips that's related to finances. I know one woman who became a Sugar Baby solely in order to learn the secrets of great wealth from successful men; today she could be a Sugar Mama if she wanted to.

While the Debt Daddy's a handy guy to have around, he, like

in Timbuktu, she'll have to drop everything at a moment's notice – and show up at the air strip looking drop-dead gorgeous.

Sugar Babies with Traditional Sugar Daddies live a divine and privileged existence – lazy days at the pool or the (private) beach, shopping and lunching with friends, attending film premieres and A-list concerts, regular spa visits, week-long nutritional or yoga retreats. She might have a personal chef; depending on where she lives she'll probably have her own driver. In other words, her life is pretty close to the way most of us envision it.

*Caveat:* While she has plenty of time to pamper herself and can do anything her precious little heart desires, the Sugar Baby to this kind of man must always put his needs before hers: that's the deal. It would be difficult, if not impossible, for her to get involved in anything more consuming than a book discussion group; she can't attend school on a steady basis, or run a business, if she's always jetting off to Spain to see a solar eclipse, or accompanying Daddy to his international trade conference. Granted, plenty of women wouldn't mind this trade-off one little bit – but if you have burning personal ambitions of your own, this arrangement won't work for you. Never fear: there are plenty of perfectly suitable Daddies out there.

### Cash and Check Daddies

**Cash Daddy** is just what his name implies: he provides cold hard cash, leaving it in Sugar Baby's purse, under a pillow, or near the kitchen sink. Sugar Baby is well paid, no questions asked, most likely on a per-visit basis rather than a regular allowance. But Sugar Daddies, like everyone else in the world, have issues around money, and some prefer to discreetly drop the greenery some place where

upon the characteristics of Sugar Daddies; hopefully this will be useful to Sugar Babies in their search, and to Sugar Daddies trying on different styles of Daddying.

### Gentleman / Traditional

The father of the Sugar Daddy family tree is the **Traditional (or Gentleman) Daddy**, an entrepreneur multi-millionaire (or billionaire, or...) with a net worth of ten million and higher. He owns condos, mansions, and corporations all over the world, and he gets from one to the other via his own personal jet. He has a well-honed taste for fine food and wine, and an even more developed taste for fine women. He is the Patriarch of the Sugar Daddy kingdom.

A Gentleman Daddy provides his Sugar Babies with cash, shopping sprees, expensive gifts, exotic travel, unique cultural experiences, career advancement if wanted, and even debt relief. His Sugar Baby sometimes does double duty as a "personal assistant" who organizes and maintains his globe-trekking powerhouse lifestyle – so if you see a Daddy profile that says he's looking for a personal assistant, know that it's probably legit.

I am seeking a Personal Assistant – with a twist. I want someone who will work for me full-time – NOT a mistress, or a sexual relationship, but one which has a sexual aspect to it. I LOVE being around women who are sexy, flirty, exhibitionistic, funny, intelligent, and I am willing to pay quite well. I want someone who can function as a sexretary, who knows computer programs, and who will dress to the nines in short skirts and heels to liven up my time at work. We are not going to sleep together. You'll be responsible for overseeing the care of my homes, make travel arrangements, take care of my